



Boutique feature wall for Long Beach Hotel

Timber Effect cast panels create an impressive feature wall for The Cove Hotel in Long Beach, California.

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Type: 'Timber-Effect - Rugged' panels
Finish: TE 7631
Client: The Cove Hotel, Long Beach, CA
Specifier: Client
Panel Count: 61
Panels Size: 6' 6" X 10"1/4
Edge Treatment: n/a
Edge Detail: abutted

An Ascend Hotel Collection member by Choice Hotels International, the boutique Cove Hotel is located just minutes from many Long Beach attractions. The 76-room hotel is designed in a contemporary coastal style with spacious guestrooms and suites. As you enter the hotel lobby, a 300ft² feature wall of Timber Effect 'Rugged' panels adds to the modern interior design and bold use of color.

Timber Effect panels are created from Douglas Fir planks that are hand worked to achieve different aesthetic qualities. The panels offer great design options, often replacing exotic or expensive timber for commercial projects. Crafted especially for decorative wall cladding, ArmourFX Timber Effect panels are available in four designs and a wide range of colors. 'Original' and 'Shuttered' (a boardform concrete look) highlight the elegant grain of the wood whilst 'Rugged' and 'Cinder' are further hand distressed to give a more aged texture and surface patina. All panels are cast in a unique polymer modified gypsum resin mix for added durability. In the USA, country specific colors and finishes are available. Hotel owner Sanjay Patel commented; "I am very happy with the quality and ease of installation. Most guests think it's real wood and want to discuss how I acquired it."

